INTRODUCING A REVOLUTIONARY INVENTION WHAT IS IT?





PRESENTING AN INTERNATIONAL AWARD-WINNING INVENTION

A REVOLUTIONARY TEECY™ STAINLESS-STEEL, AIRTIGHT CONTAINER WITH EIGHTEEN INNOVATIVE FEATURES FOR THE SAFE MANAGEMENT OF INFANT FORMULA POWDER AND FORMULA FEED PREPARATION

[AND ALL POWDERED AND PARTICULATE BABY FOOD]

A UNIQUE TEECY™ BABY CARE PRODUCT FIRST AND ONLY IN THE WORLD

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SILVER AWARD WINNER INTERNATIONAL INVENTION COMPETITION **ITEX 2012**





RATIONALE BEHIND THE INVENTION

BREAST FEEDING IS KNOW TO BE BEST FOR INFANTS AND IT SHOULD ALWAYS BE ENCOURAGED

HOWEVER
WHEN YOU DO NEED
TO USE INFANT FORMULA
IT MUST BE DONE WITH DUE CARE
TO AVOID CAUSING HARM TO THE CHILD

HARMS OF UNDER-NOURISHMENT DEHYDRATION, BRAIN DAMAGE, KIDNEY DAMAGE AND DIABETES WHICH MAY ONLY SURFACE IN THE LATER YEARS OF A HARMED INFANT'S LIFE

(THESE PROLEMS ARE SET OUT IN SLIDES 8 TO 35)

View Relevant Medical Research Finding In Slides 36 To 38

RATIONALE BEHIND THE INVENTION

TO PERMANENTLY ELIMINATE THE MANY PERENNIAL PROBLEMS OF HYGIENE HEALTH AND PRACTICAL DIFFICULTIES FACED IN THE USE OF INFANT FORMULA

(THESE PROBLEMS SET OUT IN SLIDES 8 TO 35)

PROBLEMS WHICH HAVE BEEN TOLERATED WORLDWIDE FOR DECADES SINCE THE INTRODUCTION OF INFANT FORMULA IN WANT OF A SOLUTION

AND THERE HAD BEEN NO SOLUTION UNTIL THE ADVENT OF THIS TEECY™ INVENTION

ENDEAVOURED WITH MANY YEARS OF RESEARCH & DEVELOPMENT
TO CULMINATE IN ITS STATE OF USEFUL SIMPLICITY
PACKED WITH 18 INNOVATIVE FEATURES

AN INTERNATIONAL AWARD-WINNING INVENTION

FIRST AND ONLY IN THE WORLD

SEQUENCE OF THIS PRESENTATION

THIS PRESENTATION IS MADE IN THE FOLLOWING SEQUENCE

SECTION I: SLIDE 6 TO 35

The Perennial Problems Faced In The Use of Infant Formula Powder

SECTION II: SLIDE 36 TO 39

Relevant Medical Research References
On Related Harms Caused To Infants

SECTION III: SLIDE 40 TO 88

How This Invention Will Permanently Eliminate All The Problems With Its Innovative Features

SECTION I

THE MANY PERENNIAL PROBLEMS FACED IN THE USE OF INFANT FORMULA

WHAT EXACTLY

ARE THE PROBLEMS?

PROBLEM 1

HARMS OF SERVING INFANT FORMULA FEEDS OF THE WRONG CONCENTRATION

FEEDS OF WRONG CONCENTRATIONS ARE VERY HARMFUL FOR INFANTS

[SEE MEDICAL RESEARCH FINDINGS IN SLIDES 36 TO 39]

IT IS CAUSED LARGELY BY INACCURATE POWDER MEASUREMENTS

DUE TO THE LACK OF EDUCATION ON CORRECT FEED PREPARATION

&

THE RISK OF SERVING FEEDS OF WRONG CONCENTRATIONS

THIS INVENTION PROVIDES THE EDUCATION AND MEANS TO HELP ELIMINATE THIS PROBLEM

PROBLEM 1(A)

FEEDS SERVED MUST BE OF THE CORRECT CONCENTRATION PRESCRIBED BY MANUFACTURERS

IT IS VITAL THAT FORMULA FEEDS SERVED ARE OF THE CORRECT CONCENTRATION AS PRESCRIBED BY THE MANUFACTURER

OTHERWISE IT WILL CAUSE VERY SERIOUS HARMS TO THE CHILD

> SEE RELEVANT MEDICAL RESEARCH FINDINGS IN SLIDES 36 TO 39

PROBLEM 1(B) THE HARM OF SERVING DILUTED FEEDS

DILUTED FEEDS WILL LEAD TO MALNUTRITION SUSCEPTIBILITY TO ILLNESS AND PROLONGED RECOVERY

ARE MAINLY CAUSED BY NOT USING ENOUGH FORMULA POWDER DUE TO FAMILY ECONOMIC REASONS BEYOND THIS INVENTION TO REMEDY

SEE RELEVANT MEDICAL RESEARCH FINDINGS IN SLIDES 36 TO 39

PROBLEM 1(C) THE RISKS OF SERVING OVER-CONCENTRATED FEEDS

OVER-CONCENTRATED FEEDS WILL CAUSE THESE VERY SERIOUS HARMS TO INFANTS

- 1. OVER-WORKING THE INFANT'S YOUNG AND TENDER KIDNEYS TO CAUSE KIDNEY DAMAGE
- 2. DEHYDRATION
- 3. BRAIN DAMAGE
- 4. DIABETES

SEE RELEVANT MEDICAL RESEARCH FINDINGS IN SLIDES 36 TO 39 HEREIN

PROBLEM 1(D)(i) MAIN CAUSES OF WRONG FEED CONCENTRATIONS

- 1. USING WRONG WATER VOLUME
- 2. POWDER QUANTITY USED IS NOT AS PRESCRIBED BY THE MANUFACTURER DUE TO:-
 - (A) NOT USING SCOOP PROVIDED BY MANUFACTURER.
 - (B) FAILURE TO LEVEL SCOOPFULS PROPERLY, SUCH AS KNOCKING SCOOPS ONTO INTERNAL WALLS OF CANS OR LEVELLING WITH FINGERS AND SPOONS. THESE METHODS WILL COMPACT THE POWDER INTO THE SCOOP, INCREASING THE AMOUNT OF POWDER USED AS A RESULT.
 - (C) NOT LEVELLING SCOOPFULS AT ALL.

CONTINUES IN NEXT SLIDE

PROBLEM 1(D)(II) MAIN CAUSES OF WRONG FEED CONCENTRATION (CONT'D)

3. DELIBERATELY USING MORE POWDER
THAN PRESCRIBED BY THE MANUFACTURER

4. MISTAKES IN SCOOP COUNTS

OFTEN DUE TO THE CONFUSION CAUSED BY THE JUGGLING PROCESS INHERENT IN LEVELLING SCOOPFULS WITH AN EXTERNAL LEVELLING UTENSIL, SUCH AS A KNIFE, ESPECIALLY AT NIGHT WHEN MOTHERS ARE EXHAUSTED AND SLEEPY

THIS INVENTION WILL CONTRIBUTE POSITIVELY TOWARDS EDUCATION ON PROPER FEED PREPARATION TO HELP REDUCE THIS SERIOUS PROBLEM, WORLDWIDE

PROBLEM 1(E)

DELIBERATE USE OF MORE POWDER THAN PRESCRIBED ON THE MISGUIDED BELIEF THAT IT IS GOOD FOR THE CHILD

MOST DAMAGING OF ALL

PARENTS DELIBERATELY USING MORE POWDER THAN PRESCRIBED BY THE MANUFACTURER

ON THE MISGUIDED BELIEF
THAT IT PROMOTES THE GROWTH
AND HEALTH OF THEIR CHILDREN

NOT KNOWING
THE SERIOUS HARMS
THEY WILL CAUSE TO THE CHILD'S LIFE

SEE RELEVANT MEDICAL RESEARCH FINDINGS IN SLIDES 36 TO 39

THIS INVENTION WILL CONTRIBUTE POSITIVELY
TOWARDS EDUCATION ON PROPERFEED PREPARATION
TO HELP REDUCE THIS SERIOUS PROBLEM WORLDWIDE

PROBLEM 1(F) PREPARING FEEDS OF CORRECT CONCENTRATION

HOW TO PREPARE FEEDS OF THE CORRECT CONCENTRATION AS PRESCRIBED BY MANUFACTURERS

1. USE THE SCOOP PROVIDED BY THE FORMULA POWDER MANUFACTURER

The particle size, density and composition of the formula powder produced by different manufacturers will differ. Hence the volume of the powder prescribed for a feed will not be the same.

- 2. USE THE CORRECT NUMBER OF SCOOPS OF POWDER PRESCRIBED BY THE MANUFACTURER.
- 3. LEVEL EVERY SCOOPFUL OF POWDER PROPERLY.
- 4. USE THE PRESCRIBED WATER VOLUME.

SEE RELEVANT GUIDELINE ON SAFE FORMULA USAGE IN SLIDE 36

PROBLEM 2

PROBLEMS CAUSED BY THE USE OF EXTERNAL SCOOP LEVELLING UTENSILS TO LEVEL SCOOPFULS

USING AN EXTERNAL SCOOP
LEVELLING UTENSIL (SUCH AS A KNIFE) TO
LEVEL SCOOPFULS IN FEED PREPARATION

INVOLVES AN INHERENT JUGGLING PROCESS
WITH THE SCOOP, POWDER SCOOPING, USING THE
LEVELLING UTENSIL TO LEVEL EACH SCOOPFUL AND
THEN TRANSFERRING THE LEVELLED SCOOPFUL INTO
THE FEEDING BOTTLE

THIS REPEATING JUGGLING PROCESS IS NEEDED FOR EVERY SCOOPFUL USED AND IT INVOLVES BOTH HANDS

THIS INVENTION ELIMINATES THE USE OF EXTERNAL LEVELLING UTENSILS AND RESOLVES THESE PROBLEMS PERMANENTLY

PROBLEM 2(A)

LEVELLING SCOOPFULS WITH AN EXTERNAL LEVELLING UTENSIL IS A JUGGLING PROCESS BETWEEN THE POWDER, SCOOP, KNIFE AND THE FEEDING BOTTLE, INVOLVING BOTH HANDS.



PROBLEM 2(B)

PROBLEMS FACED IN THE USE OF EXTERNAL SCOOP LEVELLING UTENSILS TO LEVEL SCOOPFULS

THIS LEVELLING PROCESS IS VERY TIME-CONSUMING AND INCONVENIENT CAUSING CONFUSION IN SCOOP COUNTS ENCOUNTERED IN EVERY FEED PREPARED DAY AND NIGHT

IT IS VERY PROBLEMATIC
THERE IS ALSO A NEED TO CLEANSE,
STERILISE AND KEEP KNIVES DRY & CLEAN
ADDING TO THE WORKLOAD OF THE BUSY MOTHER

IT IS ALSO INCOVENIENT TO CARRY LEVELLING UTENSILS OUTDOOR AND KEEPING THEM CLEAN

THIS INVENTION ELIMINATES THE USE OF EXTERNAL LEVELLING UTENSILS AND RESOLVES THESE PROBLEMS PERMANENTLY

PROBLEM 2(C)(i)

THE PROBLEMS FACED IN THE USE OF EXTERNAL SCOOP LEVELLING UTENSILS

USING EXTERNAL SCOOP LEVELLING UTENSILS PRESENTS THE FOLLOWING HYGIENE PROBLEMS

POWDER SPILLIAGE ONTO TABLE

1, The powder-coated knife is left on the preparation table to free the hand for transferring each levelled scoop into the feeding bottle. Inevitably, powder on the knife will drop onto the table during this unavoidable juggling process.

UNHYGIENIC ENVIRONMENT CREATED

2, Formula powders are rich in nutrients. If the spillage Is not cleaned up immediately, especially during the night, bacteria will flourish. An unhygienic environment is created. (Cont'd)

THIS INVENTION ELIMINATES EXTERNAL LEVELLING UTENSILS ALTOGETHER AND RESOLVES THE PROBLEMS PERMANENTLY

PROBLEM 2(C)(ii) THE PROBLEMS FACED IN THE USE OF EXTERNAL SCOOP LEVELLING UTENSILS (Cont'd)

USING EXTERNAL LEVELLING UTENSILS PRESENTS THE FOLLOWING PROBLEMS

SPILLAGE ATTRACTS VERMIN

4. Ants, cockroaches and lizards will be attracted to the powder spillage and powder-coated knife left on the table, contaminating the table and the knife. They will disappear on sensing movements or when lights are switched on. Ants will crawl around and may try to get into the can.

FEEDS THEN GET CONTAMINATED

5. When the sleepy mother wakes up to prepare the next night feed, just imagine her re-using the contaminated knife left on the table to level scoops of powder. It contaminates the feed.

THIS INVENTION ELIMINATES EXTERNAL LEVELLING UTENSILS ALTOGETHER AND RESOLVES THE PROBLEMS PERMANENTLY

PROBLEM 3

THE PROBLEMS CAUSED BY THE PRACTICE OF STORING SCOOPS WITH THE POWDER IN THE CAN

SCOOPS ARE ALWAYS STORED WITH THE POWDER IN THE CAN

IT'S A TRADITIONAL PRACTICE WORLDWIDE AS THERE IS NOT A SMARTER WAY

THIS INVENTION PROVIDES THE SAFER AND NEATER WAY A LONG-AWAITED SOLUTION FOR THIS MAJOR PROBLEM

PROBLEM 3(A)

THE PROBLEMS CAUSED BY THE PRACTICE OF STORING SCOOPS WITH THE POWDER IN THE CAN

SCOOPS KEPT WITH THE POWDER IN THE CAN INEVITABLY GET HEAVILY COATED WITH POWDER

POWDER GETS CAKED IN THE SCOOP
TO REDUCE ITS MEASURING CAPACITY
CAUSING WRONG POWDER MEASUREMENTS

ULTIMATELY LEADING
TO WRONG FEED CONCENTRATION

THIS INVENTION ELIMINATES
ALL THESE PROBLEMS PERMANENTLY

PROBLEM 3(B)

THE PROBLEMS CAUSED BY THE PRACTICE OF STORING SCOOPS WITH THE POWDER IN THE CAN

POWDER-COATED SCOOPS ARE VERY STICKY UNPLEASANT AND IRRITATING TO HANDLE

THEY ARE
HIGHLY CONTAMINATION PRONE
AFFECTING THE WHOLE CAN OF POWDER
WITH THE DAILY HANDLING

POWDER ON SCOOPS GETS TRANSFERRED ONTO HANDS AND THEN ONTO FEEDING BOTTLES CAUSING BOTTLES TO BE STICKY IT'S AN IRRITATION DURING FEED TIME

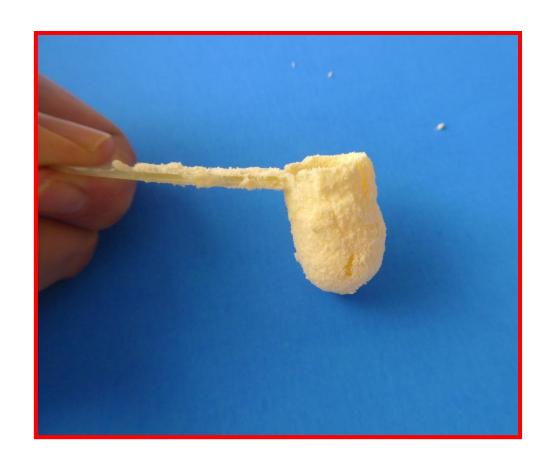
THIS INVENTION ELIMINATES
ALL THESE PROBLEMS PERMANENTLY

PROBLEM 3(C)

A SCOOP KEPT WITH THE POWDER IN THE CAN GETS HEAVILY COATED WITH POWDER



PROBLEM 3(D) HEAVY POWDER COATINGS GETS CAKED OUTSIDE AND INSIDE THE SCOOP





PROBLEM 3(E) THE SCOOP IS USUALY NEVER EVER WASHED

THE POWDER-COATED SCOOP IS USUALLY NEVER EVER WASHED FROM INCEPTION OF USE

ONLY TO BE DISCARDED WITH THE CAN IT'S A SOURCE OF FEED CONTAMINATION

THE UNHYGIENIC AND UNPLEASANT
HANDLING OF POWDER-COATED SCOOPS
HAS BEEN TOLERATED FOR MANY DECADES
IN WANT OF A SOLUTION

THIS INVENTION ELIMINATES THIS PROBLEM PERMANENTLY

PROBLEM 4 SCOOPS GETTING BURIED IN THE POWDER

SCOOPS OFTEN GET BURIED IN THE CAN OF POWDER WHEN THE CAN IS MOVED AROUND INDOOR OR OUTDOOR

TO BE DUG OUT
WITH THE BARE HANDS
WHICH IS VERY UNHYGIENIC

CONTAMINATING
THE WHOLE CAN OF POWDER
TO BE CONSUMED BY THE CHILD

THIS INVENTION ELIMINATES THIS PROBLEM PERMANENTLY

PROBLEM 5

THE PROBLEMS OF PRE-MEASURING POWDER IN SMALL PLASTIC BOXES FOR OUTDOOR FEEDS

THE COMMON PRACTICE OF PRE-MEASURING POWDER FOR OUTDOOR FEEDS IN SMALL PLASTIC BOXES HAS THESE INHERENT PROBLEMS

- 1. It's difficult to determine number of feeds needed
- 2. Powder gets damp in non-airtight plastic boxes
- 3. Plastic smells leach into the powder, affecting taste
- 4. Risk of plastic BPA poisoning, an international concern. It is not possible to physically ascertain if plastic boxes and containers are BPA Free.
- 5. Even BPA-Free plastic boxes may leach worrisome chemicals into the formula powder. (CTV NEWS : SEPT 2012)

SEE RESEARCH FINDINGS ON PLASTIC POISONING IN SLIDE 39
THIS INVENTION ELIMINATES THESE PROBLEMS PERMANENTLY

PROBLEM 6

THE PROBLEM OF SMALL CAN OPENINGS HINDERING THE SCOOPING PROCESS

SOME FORMULA POWDER ARE PACKED IN SMALL CANS WITH SMALL OPENINGS WHICH HINDER THE SCOOPING PROCESS

[ESPECIALLY POWDER FOR INFANTS BELOW SIX MONTHS]

WITH NO ROOM TO MANOEUVRE THE HAND AND SCOOP ESPECIALLY IN THE LOWER PORTIONS AS THE FORMULA POWDER IS USED UP

THIS INVENTION ELIMINATES THIS PROBLEM PERMANENTLY

PROBLEM 6(A)

HOW SMALL CAN OPENINGS HINDER THE SCOOPING PROCESS



PROBLEM 7 THE PROBLEM OF SHARP RIMS CUTTING HANDS

SOME CANS OPENINGS HAVE A LAYER OF ALUMINIUM FOIL COVERING WHICH HAS TO BE CUT OUT LEAVING A SHARP EDGE AROUND THE RIM THAT CAN CUT HANDS

BLOOD CAN ALSO DRIP
INTO THE POWDER IN THE CAN

THIS INVENTION ELIMINATES THIS PROBLEM PERMANENTLY

PROBLEM 7(A) HOW SHARP CAN RIMS CAN CUT HANDS

THESE SHARP RIMS CAN CUT HANDS



PROBLEM 8 THE DIFFICULTY IN SCOOPING END-PORTIONS

END-PORTIONS IN CANS ARE DIFFICULT TO SCOOP DUE TO THE STRUCTURE OF THE CAN AND ARE USUALLY THROWN AWAY

THIS IS VERY WASTEFUL AS INFANT FORMULA IS NOT CHEAP

THIS INVENTION ELIMINATES THIS PROBLEM PERMANENTLY SAVING POWDER WASTAGE AND MONEY AS WELL

PROBLEM 9 LACK OF AIR-TIGHTNESS IN CONTAINERS

NORMAL CONTAINERS LACK THE AIR-TIGHTNESS ESSENTIAL FOR FORMULA POWDER STORAGE

CAUSING THE POWDER TO GET DAMP AND CAKED AFFECTING QUALITY AND TASTE

THIS INVENTION ELIMINATES
THESE PROBLEM PERMANENTLY

PROBLEM 10

RISK OF LEACHING FROM PLASTIC CHEMICAL AND BPA

PARENTS ARE HELPLESS WITH
THE PROBLEM OF CHEMICAL SMELL LEACHING
FROM PLASTIC CONTAINERS INTO THE POWDER

WHEN PLASTIC CONTAINERS AND BOXES
ARE USED FOR STORING FORMULA POWDER AND
FOR PRE-MEASURED OUTDOOR POWDER NEEDS

EVEN BPA-FREE PLASTIC CONTAINERS MIGHT LEACH HARMFUL CHEMICALS INTO THE FORMULA POWDER

(SEE CANADIAN TV NEWS ON CHEMICAL LECHING IN BPA-FREE PLASTIC - SLIDE 39)

LEAVING THEIR INFANTS TO SUFFER THE AWFUL TASTE AND RISK OF PLASTIC CHEMICAL POISONING IN FEEDS DURING HIS ENTIRE INFANCY!

THIS INVENTION ELIMINATES THESE PROBLEMS PERMANENTLY

SECTION II RELEVANT MEDICAL RESEARCH REFERENCES

SAFE FORMULA POWDER USAGE GUIDANCE

SAFE PREPARATION, STORAGE AND HANDLING OF POWDERED INFANT FORMULA Infant Nutritional Council, Australia and New Zealand.

Website Link:

http://infantnutritioncouncil.com/safe-prep-and-handling/

(See Note No: 8 therein on the correct procedure for measuring formula powder).

RELEVANT MEDICAL RESEARCH REFERENCES

The following are some relevant medical research references:-

1. FORMULA FEED PREPARATION:
HELPING REDUCE THE RISK; A SYSTEMATIC REVIEW
Prof. M J Renfrew, P Ansell, K L Macleod
Archives of Disease in Childhood (Pubmed Central)
Website Link:

http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1719309/pdf/v088p00855.pdf

RELEVANT MEDICAL RESEARCH REFERENCES

RELEVANT MEDICAL RESEARCH REFERENCES

2. CONCENTRATED FEEDS AND THEIR RELATIONSHIP TO HYPERNATRAEMIC DEHYDRATION IN INFANTS

Timothy L. Chambers and A. E. Steel British Medical Journal Website Link:

http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1545494/pdf/archdisch00838-0042.pdf

3. INFANT FEEDING PRACTICES

R.K. Oates
British Medical Journal
Website Link:

http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1589837/pdf/brmedj01563-0046.pdf

4. HYPERNATRAEMIA IN INFANTS AS A CAUSE OF BRAIN DAMAGE

Duncan Macaulay and Marjorie Watson Archives of Disease In Childhood (Pubmed Central) Website Link:

http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2019800/pdf/archdisch01566-0031.pdf

WHO AND UN PUBLICATIONS

WORLD HEALTH ORGANISATION AND UNITED NATIONS PUBLICATIONS.

MANUAL ON FEEDING INFANTS AND YOUNG CHILDREN
 Margaret Cameron and Yngve Hofvander
 Sponsored by the UN/ACC Sub-Committee on Nutrition

Pg 78, Para 2: Contamination prevention and the need

for good containers

Pg 79, Para 2: Care needed in safe feed preparation

Pg 100: Contamination and Feed Preparation

Pg 101, Para 4: Measuring scoops – scooping difficulties

and difficulty in keeping correct scoop counts

Pg 101, Para 10: Danger of over-concentrated feeds

2. INTERNATIONAL CODE OF MARKETING OF BREAST-MILK SUBSTITUTES: World Health Organisation, Geneva 1981.

Ref: Para 9.2 on Pg. 20 re health hazards of inappropriate preparation Website Link:

http://www.who.int/nutrition/publications/infantfeeding/9241541601/en/

RESEARCH REFERENCES ON PLASTIC BPA POISONING

RELEVANT RESEARCH REFERENCE ON BPA POISONING

1. A SURVEY OF BISPHENOL A IN U.S. CANNED FOODS.

March 2007.

Website Link: http://www.ewg.org/reports/bisphenola

2. GUIDE TO INFANT FORMULA AND BABY BOTTLES

Website Link: http://www.ewg.org/reports/infantformula

3. EVEN BPA-FREE BOTTLES MIGHT LEACH WORRISOME CHEMICALS (CANADIAN TV Network – 30TH SEPT 2012) Website Link:

http://www.ctvnews.ca/health/even-bpa-free-bottles-might-leach-worrisome-chemicals-1.978033

SECTION III

HOW THIS INVENTION WILL RESOLVE ALL THE PROBLEMS PERMANENTLY

THERE HAS BEEN NO SOLUTION
TO ALL THE PROBLEMS FACED IN
THE USE OF INFANT FORMULA SINCE
IT WAS FIRST INTRODUCED TO THE WORLD
FOR MANY DECADES NOW

THIS INVENTION BRINGS THE WORLD THE LONG-AWAITED SOLUTION

IT IS EXTREMELY SIMPLE
EXCEPTIONALLY REVOLUTIONARY
PACKED WITH 18 INNOVATIVE FEATURES

THE FIRST AND ONLY IN THE WORLD

WHAT ARE THE PROBLEMS RESOLVED BY THIS INVENTION?

THIS INVENTION PROVIDES
PERMANENT SOLUTIONS TO ALL
THE PROBLEMS FACED IN THE USE OF
INFANT FORMULA AS HIGHLIGHTED IN
SECTION 1: SLIDE 6 TO 35 HEREIN

FOR THE BENEFIT OF PARENTS AND CHILDREN AROUND THE WORLD

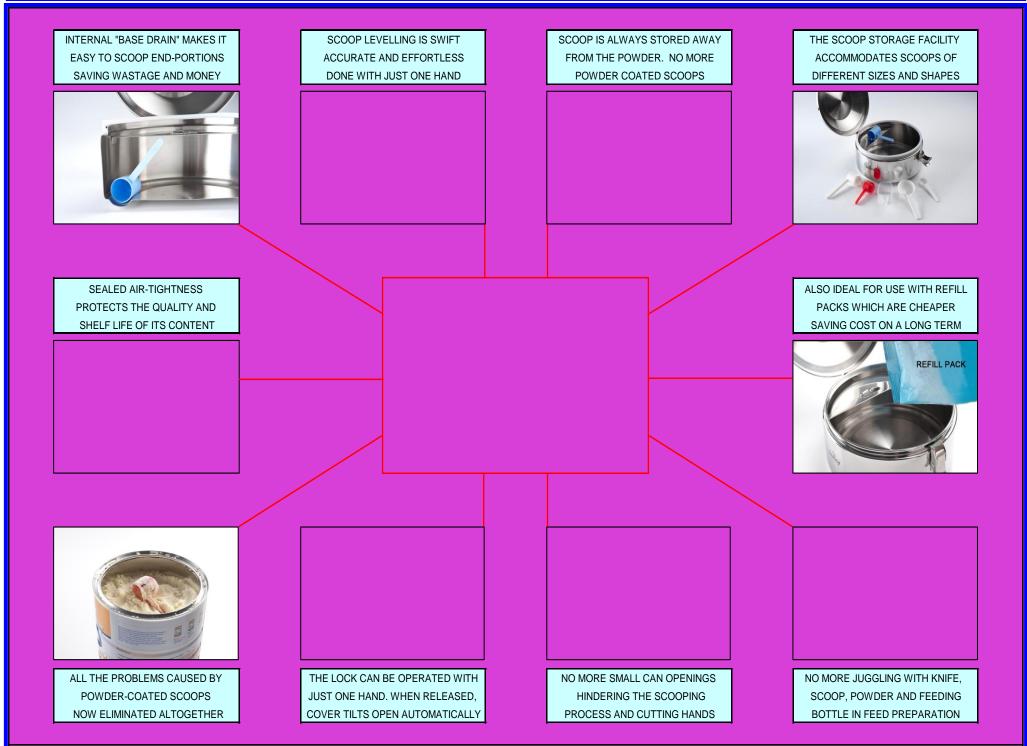
A FIRST IN HISTORY
FIRST AND ONLY IN THE WORLD

HOW DOES THIS INVENTION WORK?

HOW DOES THIS INVENTION PERMANENTLY RESOLVE ALL THE PERENNIAL PROBLEMS FACED IN THE USE OF INFANT FORMULA POWDER?

WHEN NO SOLUTION
HAD BEEN POSSIBLE AT ALL
FOR SO MANY DECADES SINCE?

ILLUSTRATING SOME OF THE INNOVATIVE FEATURES OF THIS REVOLUTIONARY INVENTION



A REVOLUTIONARY INVENTION FOR THE PROPER MANAGEMENT OF INFANT FORMULA POWDER RESOLVING HYGIENE, HEALTH AND PRACTICAL PROBLEMS TOLERATED FOR DECADES NOW







THE SCOOP IS ALWAYS STORED AWAY FROM THE POWDER. NO MORE POWDER COATED SCOOP



THE SCOOP STORAGE
FACILITY ACCOMMODATES
SCOOPS OF DIFFERENT SIZES
AND SHAPES















ALL THE PROBLEMS CAUSED BY POWDER-COATED SCOOPS NOW ELIMINATED ALTOGETHER



teecy



SCOOPING PROCESS AND SHARI RIMS CUTTING HANDS



FOR THE BENEFIT OF MOTHERS AND THEIR CHILDREN WORLDWIDE FIRST IN THE WORLD

INVENTION FEATURE 1 THE UNIQUE SCOOP STORAGE FACILITY

THIS INVENTION PRESENTS A VERY UNIQUE AND INNOVATIVE SCOOP STORAGE FACILITY

WHICH
PERMANENTLY ELIMINATES
ALL THE PROBLEMS CAUSED BY
THE TRADITIONAL PRACTICE OF STORING
THE SCOOP WITH THE POWDER IN THE CAN

BRINGING THE WORLD
A LONG-AWAITED SOLUTION
FOR THE FIRST TIME IN HISTORY

INVENTION FEATURE 1(A)

THE UNIQUE SCOOP STORAGE FACILITY

THE SCOOP STORAGE FACILITY IN THE FORM OF A STORAGE PLATFORM STORES THE SCOOP NEATLY AND SECURELY WITHIN THE CONTAINER

YET

KEEPING THE SCOOP
PERMANENTLY OUT OF CONTACT
WITH THE POWDER THEREIN

INVENTION FEATURE 1(B)THE UNIQUE SCOOP STORAGE FACILITY

The Scoop Is Stored Neatly And Securely On A Scoop Storage Platform Within The Container And Yet Keeping It Permanently Out Of Contact With The Powder



INVENTION FEATURE 1(C)

BENEFITS OF THE SCOOP STORAGE FACILITY

THE SCOOP STORAGE PLATFORM
ELIMINATES ALL THE PROBLEMS CAUSED BY
POWDER-COATED SCOOPS, SCOOPS BURIED IN
POWDER AND RELATED CONTAMINATION RISKS
IN KEEPING SCOOPS ON THE POWDER IN THE CAN

NO MORE
HANDLING OF MESSY POWER-COATED SCOOPS

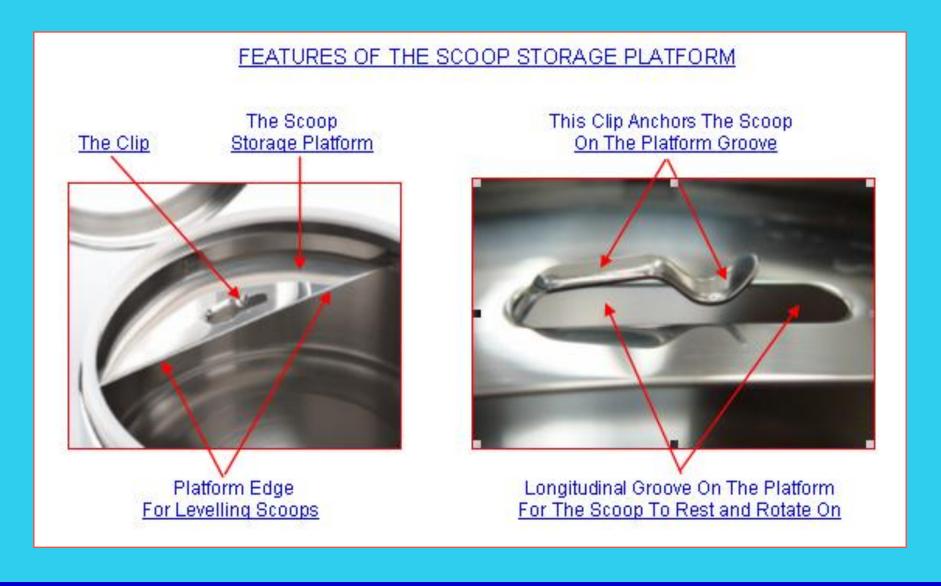
NO MORE
DIGGING FOR SCOOPS BURIED IN POWDER

NO MORE
CROSS-CONTAMINATION FROM COATED SCOOPS

CHILDREN'S FEEDS ARE MADE SAFER LIFE IS MADE MUCH MORE PLEASANT

INVENTION FEATURE 1(D) THE SCOOP STORAGE FACILITY

The Custom-Designed Structure Of The Scoop Storage Facility Within The Container



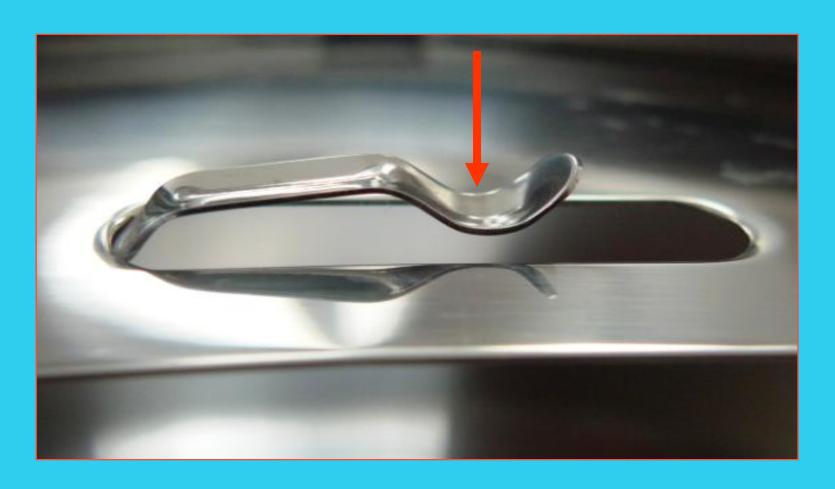
INVENTION FEATURE 1(E) HOW THE SCOOP STORAGE PLATFORM WORKS

The Scoop Is Anchored In Place
On The Platform By A Custom-Designed
Clip System Located On A Longitudinal Groove



INVENTION FEATURE 1(F) THE MECHANICS OF THE CLIP ON THE SCOOP STORAGE PLATFORM

Should The Grip Of The Clip Loosen
With Use, It Can Be Easily Re-Adjusted By
Lightly Pressing It Downwards Into The Groove



INVENTION FEATURE 1(G)

THE PLATFORM DESIGN ALLOWS THE SCOOP
TO ROTATE ON IT WHEN THE SLIGHTEST PRESSURE
IS EXERTED ONTO ITS HANDLE BY THE CLOSING COVER

THE HANDLE OF THE SCOOP
WILL NOT OBSTRUCT THE CLOSING OF THE COVER

Illustration To Show The Rotation Of The Scoop
Concurrently With The Downwards Movement Of The
Handle When Pressure Is Exerted On It By A Closing Cover.
The Clip and Longitudinal Groove Will Not Scrape The Scoop



INVENTION FEATURE 2 THE SCOOP STORAGE PLATFORM ACCEPTS SCOOPS OF DIFFERENT SIZES AND SHAPES



INVENTION FEATURE 2(A) HOW DIFFERENT SCOOPS ARE STORED ON THE SCOOP STORAGE PLATFORM









INVENTION FEATURE 3

ANY BRAND OF FORMULA POWDER CAN BE USED WITH THE CONTAINER OF THIS INVENTION

ANY BRAND OF INFANT FORMULA CAN BE USED WITH THIS INVENTION

AS THERE IS NO
STORAGE RESTRICTIONS
ON SCOOP SIZE & SHAPE

INVENTION FEATURE 4

THE SCOOP LEVELLING FACILITY

A SCOOP LEVELLING FACILITY
IN THE FORM OF A LEVELLING EDGE
ON THE SCOOP STORAGE PLATFORM
ALLOWS A SCOOPFUL TO BE LEVELLED
ACCURATELY, SWIFTLY AND EFFORTLESSLY
WITH JUST ONE HAND

WITHOUT
A NEED TO USE ANY
EXTERNAL SCOOP LEVELLING UTENSIL

THE LEVELLING EDGE IS SMOOTH AND IT WILL NOT SCRAPE THE SCOOP

INVENTION FEATURE 4(A) HOW THE SCOOP LEVELLING SYSTEM WORKS

LEVELLING A SCOOPFUL - STEP 1 A GENEROUS SCOOPFUL OF POWDER IS TAKEN



INVENTION FEATURE 4(B) HOW THE SCOOP LEVELLING SYSTEM WORKS

LEVELLING A SCOOPFUL - STEP 2 THE SCOOPFUL IS LIFTED UNDER THE PLATFORM



INVENTION FEATURE 4(C) HOW THE SCOOP LEVELLING SYSTEM WORKS

LEVELLING A SCOOPFUL – STEP 3 THE SCOOPFUL IS WITHDRAWN FROM UNDER THE PLATFORM



INVENTION FEATURE 4(D) HOW THE SCOOP LEVELLING SYSTEM WORKS

LEVELLING A SCOOPFUL - STEP 4

A LEVELLED SCOOPFUL IS ACHIEVED ACCURATELY
SWIFTLY AND EFFORTLESSLY WITH JUST ONE HAND
WITHOUT A NEED TO USE ANY EXTERNAL LEVELLING UTENSIL





UNHYGENIC HANDLING





THE HYGENIC WAY









THE CORRECT WAY
OF STORING THE SCOOP
AND
PROPER FORMULA POWDER MEASUREMENT

INVENTION FEATURE 5 THE SCOOP LEVELLING FACILITY SHORTENS FEED PREPARATION TIME SIGNIFICANTLY

FEEDS ARE PREPARED IN A JIFFY
IN A FRACTION OF THE TIME NORMALLY TAKEN
WITH AN WITH AN EXTERNAL SCOOP LEVELLING UTENSIL

NIGHT FEEDS ARE SWIFTLY PREPARED

NO MORE CONFUSING JUGGLING
WITH FEED PREPARATION UTENSILS
HENCE ELIMINATING WRONG SCOOP COUNTS

THE DAILY TASK OF
PREPARING FORMULA FEEDS
IS LIGHTENED VERY SIGNIFICANTLY

THIS INVENTION ELIMINATES THE HASSLE FACED IN FORMULA FEED PREPARATION REDUCING THE TIME TAKEN SIGNIFICANTLY

INVENTION FEATURE 5(A)BENEFITS OF THE SCOOP LEVELLING FACILITY

THE SCOOP LEVELLING FACILITY ELIMINATES THE FOLLOWING PROBLEMS

NO MORE
POWDER SPILLAGE FROM KNIVES
TO CONTAMINATE FEED PREPARATION TABLE

NO MORE
SPILLED POWDER ON TABLE TO ATTRACT
VERMIN (ANTS, COCKROACHES AND LIZARDS)

NO MORE
A NEED TO WASH, STERILISE AND TEND
TO EXTERNAL SCOOP LEVELLING UTENSILS
IMPROVING THE QUALITY OF LIFE

INVENTION FEATURE 6

A "BASE DRAIN" FOR SCOOPING END-PORTIONS

AN INTERNAL "BASE DRAIN" IS DESIGNED FOR EASY SCOOPING OF END-PORTIONS

END-PORTIONS ARE HARD TO SCOOP
DUE TO THE STRUCTURE OF A NORMAL CAN
AND ARE USUALLY THROWN AWAY

THIS WASTAGE IS NOW EASILY SAVED FORMULA POWDER IS NOT CHEAP

THIS INVENTION ELIMINATES
POWDER WASTAGE AND SAVES MONEY

INVENTION FEATURE 6(A) THE "BASE DRAIN" IS DESIGNED TO FIT THE CURVATURE OF A SCOOP

SCOOPING END-PORTIONS FROM THE "BASE DRAIN"



The "Base Drain" is designed to fit the curvature of a scoop.



End-Portions Are Scooped Out Conveniently

INVENTION FEATURE 7 THE CUSTOM-DESIGNED ONE-HAND LOCK SYSTEM

THE CUSTOM-DESIGNED LOCK ALLOWS OPENING AND LOCKING OF THE CONTAINER WITH JUST ONE HAND

ON UNLOCKING
THE COVER WILL TILT OPEN
AUTOMATICALLY TO FACILITATE
FULL OPENING WITH ONLY ONE HAND

INVENTION FEATURE 7(A)

THE CUSTOM-DESIGNED LOCK NEEDS JUST ONE HAND TO OPERATE



INVENTION FEATURE 7(B)

THE CUSTOM-DESIGNED LOCK NEEDS JUST ONE HAND TO OPERATE

THE COVER AUOMATICALLY TILTS OPEN AUTOMATICALLY WHEN THE LOCK IS RELEASED FOR EASY FULL OPENING. ALL WITH JUST ONE HAND



INVENTION FEATURE 8

FEEDS CAN BE PREPARED WITH JUST ONE HAND

FORMULA FEEDS CAN NOW BE PREPARED WITH JUST ONE HAND

AS THE INVENTION IS DESIGNED WITH THESE EASY ONE-HAND OPERATING FACILITIES:

LEVELLING OF SCOOPFULS

STORING AND REMOVING SCOOPS FROM THE SCOOP STORAGE PLATFORM

OPENING AND LOCKING THE CONTAINER

THIS INVENTION MAKES IT POSSIBLE
TO PREPARE FORMULA FEEDS WITH JUST ONE HAND!

INVENTION FEATURE 8(A)

FEEDS CAN EVEN BE PREPARED WITH THE BABY IN ONE HAND TOO!

NOW FEEDS CAN EVEN BE PREPARED WITH THE BABY IN ONE HAND!

WHICH IS VERY
HELPFUL WHEN A HUNGRY BABY IS
CRYING FOR A FEED AND THE ANXIOUS
MOTHER NEEDS TO COMFORT THE CHILD
WHILST PREPARING THE FEED

THIS INVENTION BRINGS COMFORT TO BABIES

INVENTION FEATURE 8(B) THE ONE-HAND OPERATING SYSTEM

THESE INVENTION FEATURES NOW MAKE IT POSSIBLE FOR A FEED TO BE PREPARED WITH JUST ONE HAND.



The custom-designed lock allows the container to be easily opened and closed with just one hand.



The cover will automatically tilt open when the lock is released, allowing the full opening with just one hand



Every scoopful of powder is now easily levelled with just one hand, without using any external scoop-levelling aid

NOW MOTHERS CAN EVEN PREPARE A FEED WITH THE BABY IN ONE HAND!

INVENTION FEATURE 9 AN EFFICIENT AND AIR-TIGHT CONTAINER

THE CONTAINER OF THIS INVENTION IS AN EFFICIENT AND AIR-TIGHT SYSTEM

IT PROTECTS THE
CONTENT QUALITY AND TASTE
WITH NO RISK OF BPA POISONING OR
PLASTIC CHEMICALS LEACHING INTO POWDER

THIS INVENTION ELIMINATES RELIANCE ON PLASTIC CONTAINERS WITH POOR STORAGE EFFICIENCY, RISK OF BPA POISONING AND PLASTIC CHEMICAL LEACHING

INVENTION FEATURE 9(A) IT IS ALSO IDEAL FOR REFILL PACKS

THIS INVENTION IS ALSO IDEAL FOR THE USE OF REFILL PACKS

USING REFILL PACKS IS ALWAYS FACED WITH PROBLEMS OF STORAGE AIR-TIGHTNESS

OFTEN HAVING TO USE UNSAFE
PLASTIC WARES WITH THE RISK OF BPA
CHEMICAL POISONING OR RE-USING METAL
CONTAINERS WHICH TURN RUSTY QUICKLY

THIS INVENTION PROVIDES AIRTIGHT STORAGE WHICH IS ALSO IDEAL FOR USING REFILL PACKS

INVENTION FEATURE 9(B) THIS INVENTION CAN HELP SAVE MONEY

REFILL PACKS ARE USUALLY CHEAPER AS THEY ARE NOT PACKED IN COSTLY CANS

THIS INVENTION WILL HELP SAVE COST ON A LONG TERM

INVENTION FEATURE 10ITS APPROPRIATELY- WIDE OPENING

THIS INVENTION IS DESIGNED WITH AN APPROPRIATELY- WIDE OPENING

TO FACILITATE EASY

POWDER REFILLING
SCOOPING OF POWDER
LEVELLING OF SCOOPFULS
SCOOPING OF END PORTIONS
CLEANSING AND STERILISING
EASY WASHING IN DISH WASHER

THE EFFICIENCY OF THIS INVENTION IMPROVES THE QUALITY OF LIFE

22 October 2012

INVENTION FEATURE 10(A) THE APPROPRIATELY-WIDE OPENING

THE APPROPRIATELY-WIDE OPENING OF THE CONTAINER



The diameter of the container opening is designed to be appropriately wide to facilitate refilling of the container and the scooping and levelling processes

IT IS A VERY SAFE BABY PRODUCT

THIS INVENTION IS VERY SAFE

MADE OF HIGH QUALITY STAINLESS STEEL OF INTERNATIONAL STANDARD (GRADE 304)

ITS SILICONE LINING IS OF EUROPEAN LFGB AND USFDA STANDARDS WITH A TEMPERATURE TOLERANCE OF +200°C.

THE SILICONE LINING CAN BE REMOVED FOR CLEANSING AND STERILISING IN BOILING WATER IT IS ALSO DISHWASHER PROOF

THERE IS NO RISK OF BPA POISONING OR PLASTIC CHEMICALS LEACHING INTO THE POWDER

INVENTION FETURE 12 THERE ARE NO SHARP EDGES TO CUT HANDS

THERE ARE NO SHARP EDGES IN THE CONTAINER TO CUT HANDS

DESIGNED TO BE SAFE FOR ALL USERS

OUTDOOR FEED PREPARATION MADE HASSLE-FREE AND SAFE

THE MINI OUTDOOR/TRAVEL UNIT
WITH A HOLDING CAPACITY OF 400 GM
MEETS OUTDOOR/TRAVEL NEEDS FOR A FEW DAYS

FEEDS CAN BE EASILY PREPARED IN THE CAR, COACH, ON TRAINS, AEROPLANES, SHIPS, IN SHOPPING MALLS, IN PARKS AND AT BEACHES, IN FACT ANYWHERE.

NO MORE A NEED TO:

PRE-MEASURE OUTDOOR FEEDS IN PLASTIC BOXES

HANDLE DAMP REMNANT OF PRE-MEASURED POWDER

LET THEBABY SUFFER AWFUL PLASTIC SMELL IN FEEDS

DIG FOR SCOOPS BURIED IN THE POWDER OR RELY ON PLASTIC BOXES WITH RISK OF BPA AND CHEMICAL POISONS

OTHER USEFUL APPLICATIONS

IN ADDITION THIS INVENTION HAS MANY OTHER USEFUL APPLICATIONS WHERE ACCURATE PORTION MEASUREMENT

IS EITHER ESSENTIAL, AS FOR

FOOD SUPPLEMENTS FOR DIABETICS
GENERAL HEALTH FOOD & SUPPLEMENTS

OR WILL BE HELPFUL, AS FOR

DETERGENT POWDERS
CEREALS AND CONDIMENTS
POWDERED AND PARTICULATE BEVERAGES
PLUS MANY OTHERS USES

DO NOT KEEP SALT IN ANY METAL CONTAINERS

22 October 2012

AN EXTREMELY SIMPLE YET EXCEPTIONALLY REVOLUTIONARY INVENTION

THIS INVENTION IS
EXTREMELY SIMPLE AND
EXCEPTIONALLY REVOLUTIONARY

NONE OF ITS INNOVATIVE FEATURES
ARE RELIANT ON ANY

ELECTRONICS
MECHANISED COMPONENTS
ELECTRICALLY DRIVEN PARTS
NOR A NEED FOR ROUTINE MAINTENANCE
IT'S EASY TO CLEANSE AND IS DISWASHER PROOF

THE KEY ELEMENT IN IT IS A PURE INNOVATIVE MIND THE MORE SIMPLE IT IS, THE MORE DIFFICULT TO INVENT

22 October 2012

INVENTION FEATURE 16IT IS ALSO LEFT- HANDED USER FRIENDLY

ALL THE INNOVATION FEATURES IN THIS INVENTION ARE ALSO LEFT HAND USER-FRIENDLY

ADEQUATE CONSIDERATIONS
HAVE BEEN GIVEN IN ITS DESIGN
FOR THE BENEFIT OF EVERYONE

THIS INVENTION SERVES
THE NEEDS OF EVERYONE

INVENTION FEATURE 17IT ALSO SERVES AS AN EDUCATIONAL AID

THE OVERALL MAKINGS
OF THIS TEECY™ INVENTION
TOGETHER WITH THE EDUCATIONAL
INFORMATION SET OUT IN ITS WEBSITE

WILL CONTRIBUTE TOWARDS
EDUCATING PARENTS WORLDWIDE ON
PROPER FORMULA POWDER MANAGEMENT
AND FORMULA FEED PREPARATION

FOR THE SAFER WELLBEING
OF INFANTS AROUND THE WORLD

THIS IS AN IMPORTANT GOAL OF THIS INVENTION

THE ERGONOMICS OF THE INVENTION IMPROVES THE QUALITY OF LIFE

THE ERGONOMICS OF THIS TEECY™ INVENTION IMPROVES THE QUALITY OF LIFE IN CHILD CARE

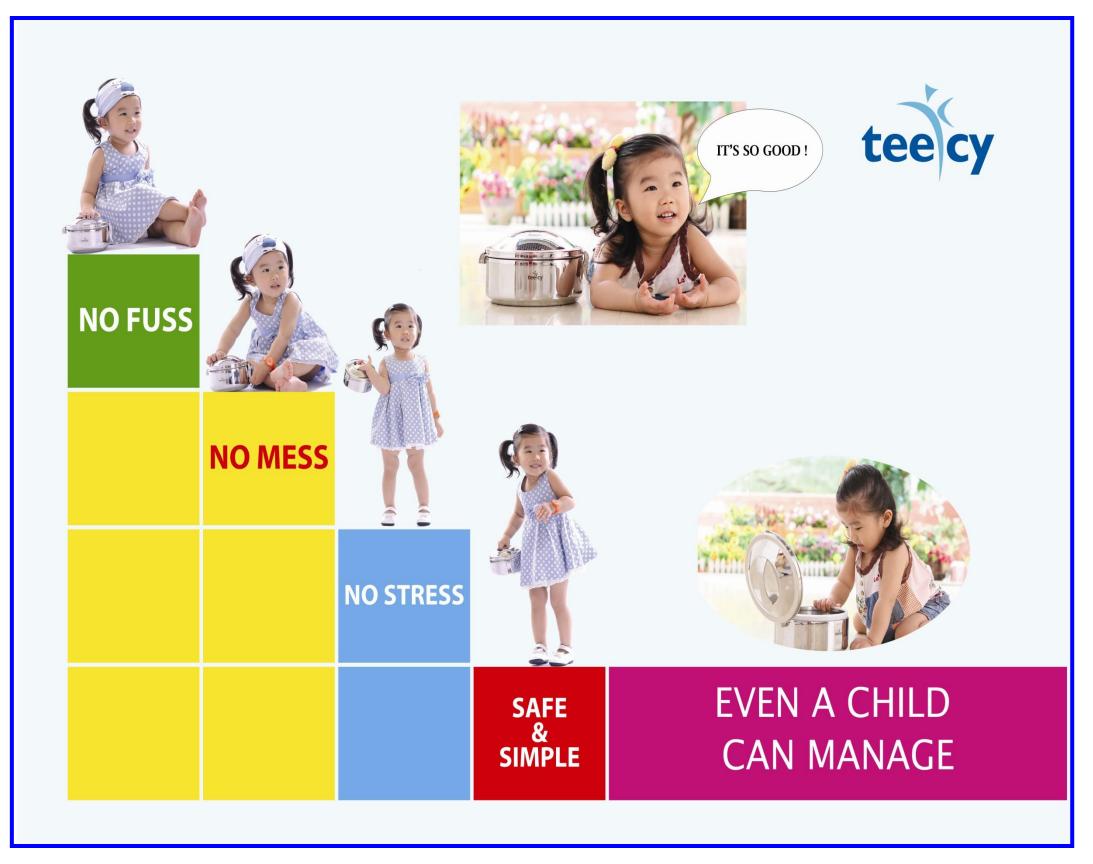
AND

ITS ELEGANT DESIGN MAKES IT A BEAUTIFUL SHOW-PIECE IN THE HOME

INVENTED WITH
EIGHTEEN INNOVATIVE FEATURES
LEAVING NOTHING ELSE TO BE IN THE WANT

NO FUSS • NO MESS • NO STRESS

PROUDLY A FIRST IN THE WORLD



ABOUT THE INVENTOR

INVENTOR T.C. LEO

A MEMBER OF MENSA INTERNATIONAL

ENDOWED WITH AN IQ OF 164

[OF 99.9999 PERCENTILE]

RARITY 10 IN 1,007,300

THE MIND BEHIND THIS INVENTION

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BUY A COMBO SET FOR YOUR FAMILY TODAY

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